

Ansons & Anco Script Layout

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| Project | Ansons & Anco Corporate Film |
| Locations | Palghar & Mumbai |
| Shoot Dates | 05 Oct; 2016 - Palghar - Industrial 16 Oct; 2016 - Mumbai - Corporate |
| Camera | Ravi Tuteja |
| Direction & Script | Pashminu Mansukhani |
| Aerial Shoot | Ajit Khamkar |
| VFX | Preetesh Kayanadath |
| Voice Over (VO) | Vineet Mahajan |
| Interviews | Three persons @ Mumbai office. |
| Max. Duration | 300 seconds |
| Project confirmation date | 19th September; 2016 |
| Project completion date | 25th October; 2016 |

| # | Video | Audio | Text Super | Approx. Duration in seconds |
|---|--|---|--|-----------------------------|
| 1 | Stock shots of water flowing in a field / water flowing from pump / Animation of water / water from pipe | Stock music of water flowing / VO: Just 2% of water in World is fresh water and we bring water to life! Water pumps & motors for agriculture, industrial & domestic purposes. | - | 15 |
| 2 | 3D Animated Logo of Ansons & Anco | Sound Effects / VO: Welcome to Ansons & Anco - Leading Pioneers of Water Pumps in India! | - | 07 |
| 3 | Over view shots of factory along with visual of DNV certification logo | Background music VO: We are an DNV ISO 9001 certified company with strong focus on customer service and high quality reliable products | DNV ISO 9001 Certified Company Two Units measuring over 30,000 sq. feet at Palghar district in Maharashtra; India | 120 |
| 4 | Shots of specific processes | Background music | Description of each process | 60 |
| 5 | Speech by Mr. Soeb Z. Bandukwala | Audio interview | Managing Partner | 30-45 |
| 6 | Product Range Applications like fields / domestic / | Background music VO: We manufacture flameproof motors, horizontal open well submersibles, | Wide Range of Pumps of varied industries | 10 |

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| | industrial stock videos | vertical open well submersibles, and mono-bloc pumps | | |
| 7 | Speech by Mr. Munaf Z Bandukwala #2 | Audio interview | Managing Partner | 30-45 |
| 8 | Rotating globe | VO: Apart from India, our products have successfully delighted customers in United Arab Emirates, Saudi Arabia, United Kingdom, Sri Lanka, Libya, Syria, Nigeria, Oman, Jordan, Ghana, Kuwait, Yemen, Morocco and many more | Serving Global & domestic customers | 10 |
| 9 | Speech by Ms. Mariam J Malia | Audio interview | Managing Partner | 20-30 |
| 10 | Montage of Testimonials | Background music | Our Satisfied Customers | 10 |
| 11 | Closing screen of contact details. | VO: Thank you for watching this video. We are dedicated and committed to serve our customers with world class products and matching service & support. | - | 10 |