

## VGBO Location

Access India is delivered through the Victorian Government Business Office (VGBO) in Bangalore, Karnataka.

The office is approximately 50 minutes from the airport by car.

### Victorian Government Business Office

Level 1, 'Pride Elite'

10 Museum Road

Bangalore 560 001

INDIA



## How to Apply

Visit the website at [www.business.vic.gov.au/export](http://www.business.vic.gov.au/export) to download an application form under the Access India link. Complete the form and fax it to (03) 9651 8044.

For more information about the Access India Program please contact:

### Office of International Business and Export

T: (03) 9651 9916

F: (03) 9651 8044

E: [export@business.vic.gov.au](mailto:export@business.vic.gov.au)

## Access India

Victorian Government Business Office - Bangalore



OPENING DOORS TO

# export

OPENING DOORS TO  
**export**



## India in Focus

India has been identified as a key market for Victorian exports as it opens up to world trade and investment.

With GDP growth of at least 8 per cent per annum, India is set to overtake the USA and become the world's second largest economy, after China, by 2050.

This will create a huge range of mutually beneficial opportunities for Victorian exporters, in areas such as collaborative R&D.

The industry sectors identified as offering opportunities for Victorian exporters include;

- ICT;
- Biotechnology;
- Building and Construction;
- Environmental products and services;
- Food;
- Healthcare;
- Infrastructure;
- Education;
- Aviation and Airports;
- Transport and Supply Chain; and
- Tourism.

## Access India

The Access India program is a service provided to Victorian companies by the Victorian Government.

The Access India program helps reduce the cost, time and risk associated with identifying export opportunities or establishing export operations in the India market.

Access India includes the complimentary use of export-related assistance and office facilities to help Victorian companies navigate one of Australia's fastest growing export markets.

*"Our recent introduction to the Indian market was through Access India, who initially provided market intelligence, as well as facilitated our business opportunities.*

*Our company has been very pleased with the professional service provided by Access India and would encourage all new exporters to India to avail themselves of its services."*

**Marguerite Morgan,  
Gippsland Aeronautics**

## Program Outline

- Office space is free for the first two weeks.
- Thereafter, companies will be charged at a subsidised rate of US\$250 per month for up to three months (excluding extraordinary expenses such as long distance phone calls).
- Facilities include an individual desk, computer with dial up connection, phone, printer, copier and fax.
- A 10-12 seat conference room is also available.

### Export Related Assistance

Experienced export development staff in the Victorian Government Business Office (VGBO) in Bangalore can provide:

- market intelligence;
- advice on market entry strategies;
- research and advice on potential business partners;
- competitor analysis;
- setting up and, where possible, accompaniment on appointment programs for in market visits;
- on going in market support;
- support at exhibitions and trade missions;
- business culture advice;
- logistical support; and
- advice on establishing an office.



Opening Doors connects you to **world-class** export assistance