

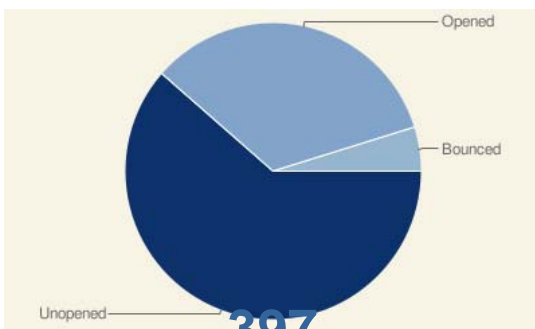
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# Reports

Newsletter - TaxPrintIndia.com

## overview

Total Recipients	<b>397</b>
Successful Deliveries	<b>378</b>
Times Forwarded	<b>0</b>
Forwarded Opens	<b>0</b>
Recipients Who Opened	<b>(35.4%) 134</b>
Total Times Opened	<b>222</b>
Last Open Date	<b>3/1/10 9:32AM</b>
Recipients Who Clicked	<b>(10.1%) 38</b>
Clicks / Unique Open	<b>28.4%</b>
Total Clicks	<b>46</b>
Last Click Date	<b>2/28/10 6:44AM</b>
Total Unsubs	<b>0</b>



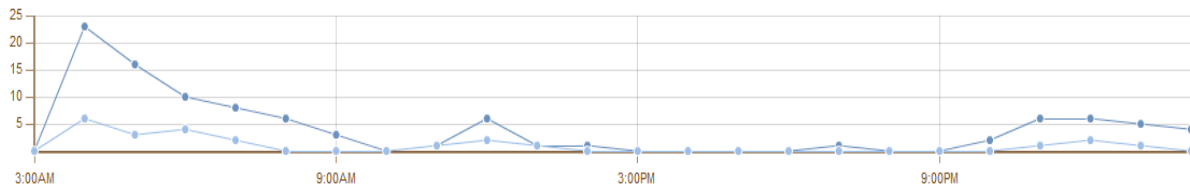
**397**  
messages sent

2/22/10 3:32AM

opened	134	33.8%	0.0% list avg	18.5% industry avg
bounced	19	4.8%	0.0% list avg	6.5% industry avg
unopened	244	61.5%	0.0% list avg	75.0% industry avg
click rate	10.1%		0.0% list avg	3.6% industry avg

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## Opens & Clicks Over Time



## Opens by Location



### click performance    email domain performance

url	total clicks		unique clicks	
<a href="http://taxprintindia.com/payroll-software-india.htm">http://taxprintindia.com/payroll-software-india.htm</a>	8	17%	8	18%
<a href="http://taxprintindia.com/income-tax-software.htm">http://taxprintindia.com/income-tax-software.htm</a>	8	17%	7	16%
<a href="http://taxprintindia.com/TDS-management-software.htm">http://taxprintindia.com/TDS-management-software.htm</a>	5	11%	5	11%
<a href="http://taxprintindia.com/fixed-assets-management-software-india-mumbai.htm">http://taxprintindia.com/fixed-assets-management-software-india-mumbai.htm</a>	4	9%	4	9%
<a href="http://taxprintindia.com/digital-signature-software-mumbai-india.htm">http://taxprintindia.com/digital-signature-software-mumbai-india.htm</a>	4	9%	4	9%
<a href="http://taxprintindia.com/service-tax-software-mumbai-india.htm">http://taxprintindia.com/service-tax-software-mumbai-india.htm</a>	4	9%	4	9%
<a href="http://taxprintindia.com/downloads/Payroll-Software-Brochure.pdf">http://taxprintindia.com/downloads/Payroll-Software-Brochure.pdf</a>	4	9%	4	9%
<a href="http://taxprintindia.com/etds-online-software-mumbai-india.htm">http://taxprintindia.com/etds-online-software-mumbai-india.htm</a>	3	7%	3	7%
<a href="http://efusionerp.com/login/login.asp?ref=taxprint&amp;refadd=taxprintindia.com">http://efusionerp.com/login/login.asp?ref=taxprint&amp;refadd=taxprintindia.com</a>	3	7%	3	7%

url	total clicks		unique clicks	
http://taxprintindia.com	2	4%	1	2%
http://onlinepayroll.in	1	2%	1	2%
http://taxprintindia.com/free-data-backup-software-mumbai.htm	0	0%	0	0%

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