

APPROVED

By Pashminu Mansukhani at 8:10 am, Mar 01, 2010

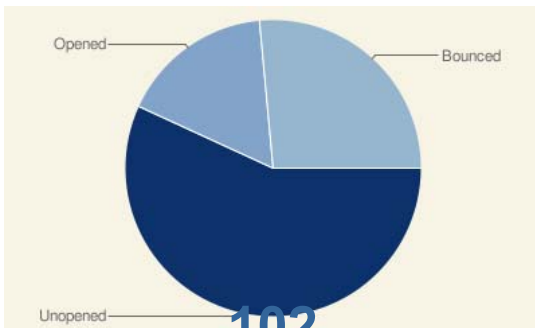
Reports

DrSGA

overview

0 complaints

Total Recipients	102
Successful Deliveries	75
Times Forwarded	0
Forwarded Opens	0
Recipients Who Opened	(22.7%) 17
Total Times Opened	32
Last Open Date	2/26/10 6:05AM
Recipients Who Clicked	(4.0%) 3
Clicks / Unique Open	17.6%
Total Clicks	3
Last Click Date	2/26/10 5:51AM
Total Unsubs	1



102
messages sent

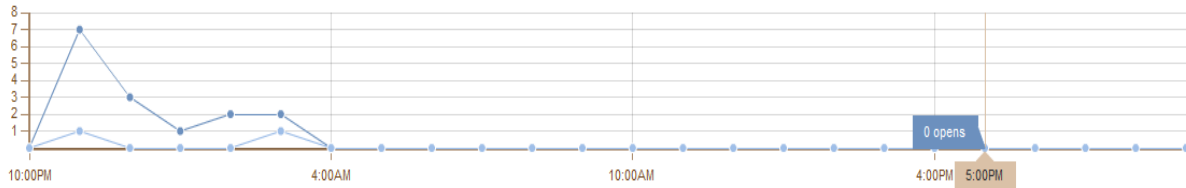
2/24/10 10:19PM

opened	17	16.7%	0.0% list avg	18.5% industry avg
bounced	27	26.5%	0.0% list avg	6.5% industry avg
unopened	58	56.9%	0.0% list avg	75.0% industry avg
click rate	4.0%		0.0% list avg	3.6% industry avg

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 By Pashminu Mansukhani at 8:11 am, Mar 01, 2010

Opens & Clicks Over Time



Opens by Location



click performance email domain performance

url	total clicks	unique clicks
http://www.drsga.com/industrial-photography.htm	2 67%	2 67%
http://www.drsga.com/online-marketing.htm	1 33%	1 33%
http://www.drsga.com/corporate-videos.htm	0 0%	0 0%
http://www.drsga.com/contactus.htm	0 0%	0 0%
http://www.drsga.com/brochure.pdf	0 0%	0 0%
http://www.drsga.com/clients.htm	0 0%	0 0%
http://www.drsga.com/aboutus.htm	0 0%	0 0%

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